



**ASCENSION**  
CATHOLIC ACADEMY

# SPONSORSHIP OPPORTUNITIES

Say YES to a better future for our scholars and our community

You believe it's important to invest in our youth to ensure a brighter future for our community. You also believe education is a tool that can lessen disparities and help children overcome barriers no matter their family's socio-economic status.

Your sponsorship ensures access to a rigorous, faithbased education that many families in our communities would not be able to afford. In fact, 90% of our general operating revenue is generated through sponsorships, individual donations, and grant funding. Only 6% comes from tuition and fees paid by families.

By becoming an Academy sponsor, you are supporting educational equity, and you are helping our scholars succeed now and in the future.



# Ascension Catholic Academy Corporate Sponsorship Opportunities

## General Tiered Sponsorship

Your gift goes toward our general operating fund, which pays for teacher salaries and benefits, academic supplies and other basic expenses.

	Tier Five \$12,500	Tier Four \$10,000	Tier Three \$6,000	Tier Two \$3,000	Tier One \$1,500
<b>Recognition at ACA's Scholars Soaring Event</b> Celebration at the Metropolitan Ballroom on May 15, 2024. Includes four tickets, logo on all printed materials and opening presentation acknowledgments.					
<b>Logo Placement in our Update Publication</b> Semiannual publication is distributed in printed and digital forms to more than 2,000 households.					
<b>Distribution of a Sponsor-Provided Branded Item</b> Pencils, pens, backpacks, tote bags – you create it, and we will make sure it gets to our scholars and their families.					
<b>Email Logo Placement and Website Recognition</b> Logo placement in all ACA emails. We have 1,500 email subscribers, with a 43% open rate. Logo, name and link on ACA and all schools' websites.					
<b>Social Media Sponsorship Recognition</b> Tagged social media posts across Facebook and Instagram platforms.					
<b>Corporate Volunteer Opportunities</b> Large group or just a few, come tour our schools and volunteer to complete a school-designated project.					
<b>Annual Report Recognition (Print and Digital)</b> Tagged social media posts across Facebook and Instagram platforms.	Name and logo	Name and logo	Name	Name	Name

## Event Sponsorship

### Scholars Soaring into the Future May 15, 2024, at 9 a.m.



• **Title: \$15,000**

**Benefits:** Presentation speech/video, two dedicated tables, full-page advertisement in program, email invitation recognition, event signage recognition, dedicated social media post, annual report recognition, and website recognition.

• **Presenting: \$5,000**

**Benefits:** Presentation mention, dedicated table, half-page advertisement in program, event signage recognition, website recognition, and dedicated social media post.

### Swing for Scholars October 8, 2024, at 5:30 p.m.



• **Title: \$25,000**

**Benefits:** Presentation speech/video, two dedicated bays (12 golfers), full-page advertisement in program, email invitation recognition, event signage recognition, dedicated social media post, annual report recognition, and website recognition.

• **Presenting: \$5,000**

**Benefits:** Presentation mention, dedicated bay (six golfers), half-page advertisement in program, event signage recognition, website recognition, and dedicated social media post.

• **Bay Sponsors: \$1,500**

**Benefits:** Presentation mention, dedicated bay (six golfers), and event signage recognition.

## Scholars Sponsorship



**Cost: \$12,500**

**Funds: ACA scholar scholarship**

**Benefits:** Same as Tier Five, plus half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets as well as website recognition.

## Customizable Sponsorship

**Do you have an idea for how you would like to partner with Ascension Catholic Academy?** We'd love to hear it. Ideas might include giving a percentage of a day's sales or hosting a holiday giving opportunity for your customers or employees. We will work to make it happen.

## For More Information

Please contact Andrea Heintl,  
Director of Events and Partnerships;  
612.219.0489, aheintl@acamn.org



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## Appreciation Sponsorship



### Teacher Appreciation Week

**Cost: \$5,000**

**Funds: Teacher appreciation week gifts**

**Benefits:** Branded item or marketing materials will be included in teacher gift bags, dedicated social media post, recognition story in schools' newsletters, logo on teacher appreciation emails, website recognition, annual report recognition, half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets.



### Volunteer Appreciation Week

**Cost: \$5,000**

**Funds: Volunteer appreciation week gifts**

**Benefits:** Branded item or marketing materials will be included in volunteer gift bags, dedicated social media post, recognition story in schools' newsletters, logo on volunteer appreciation emails, website recognition, annual report recognition, half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets.



## Our Board of Directors

### **Gretchen Agee**

Vice President, Asset Management Administration, Thrivent

### **Suzie Colianni**

Community Volunteer

### **Fr. Christopher Collins**

Ex-officio, Church of St. Peter Claver Parochial Administrator

### **Jan Conlin**

Board Chair; Founding Partner, Ciresi Conlin LLC

### **Ann Dayton**

Development Officer, Carleton College

### **Kevin Deegan**

Sr. Account Executive, Sedgwick

### **Mary Ann Dorsher**

Independent Education Management Professional

### **David Gannon**

Managing Partner, UBS Ascension parishioner

### **Sharon Hill**

Senior Vice President, Federal Reserve Bank of Minneapolis

### **Fr. Spencer Howe**

Ex-officio, Holy Cross Pastor

### **Stephen Imholte**

Imholte Strategic Consulting

### **Dr. Josie Johnson**

Emeritus; Civil Rights Activist

### **Jerry Karel**

Independent Advisor, Mentor and Consultant; Strategic Advisor at Menttium

### **Fr. Dale Korogi**

Academy Executive Director, Church of the Ascension Pastor

### **Barry Lieske**

Retired President, DeLaSalle High School

### **Fr. John Mitchell**

Ex-officio, St. Pascal Baylon Pastor

### **Mark Rauenhorst**

President, Marren Properties, LLC

### **Sharon Ryan**

Community Volunteer

### **Suzi Kim Scott**

National Communications Leader

### **Patty Stromen**

Ex-officio, Academy President

# Thank you for your dedication to our mission

Andrea Heintl | Director of Events and Partnerships | 612-219-0489 | aheintl@acamn.org